

JARED ARAUJO

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QUALIFICATION PROFILE

Award winning Graphic Designer with extensive experience in newspaper, marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed communication abilities. Passionate and inventive creator of innovative campaigns and designs; accustomed to performing in deadline driven environments with an emphasis on working within budget requirements.

TECHNICAL PROFICIENCY:

PLATFORMS: Mac OSX, Windows

SOFTWARE EXPERTISE: Quark Express; Adobe CS2; Multi-Ad Creator; Harris X-Press, HTML, Flash, Dreamweaver, MS Office Suite

HONORS:

NEW JERSEY PRESS AWARD, 3/2007

Design and presentation, Graphics/Illustration Portfolio

Best New Product Development

NEW JERSEY PRESS AWARD, 3/2004

Design and presentation, News Page Design Portfolio

CLEMENT HOFF AWARD, 6/1999

Creative use of media and technique

PROFESSIONAL EXPERIENCE:

GANNETT GROUP – HOME NEWS TRIBUNE – NEW BRUNSWICK, NJ

4/2004 – PRESENT

VISUAL PRESENTATION DIRECTOR

Oversee design and layout of newspaper

Manage schedule and budget of department

Streamline print and web design

Brainstorm new concepts

GANNETT GROUP – OCEAN COUNTY OBSERVER – TOMS RIVER, NJ

9/2001 – 4/2004

GRAPHICS EDITOR

Consultant for budget and redesign of paper

Responsible for layout and design of special feature pages

Prepared photos for production (i.e. color correcting and sizing)

Contributed to the development of new concepts and paper designs

GANNETT GROUP – TIMES BEACON – MANAHAWKIN, NJ

9/1999 – 9/2001

ADVERTISING DESIGN TECHNICIAN

Created advertising designs and layouts

Handled photos for production

Provided customer service

Arranged and edited copy for sales representatives

GRACE AND PEACE ACADEMY – TOMS RIVER, NJ

9/2001 – 6/2004

ART TEACHER

Educated students in the fundamentals of art and art history

EDUCATION/TRAINING:

HUSSIAN SCHOOL OF ART – PHILADELPHIA, PA

9/1995 – 6/1999

Associates Degree – Applied Science and Technology, Major – Illustrative Design

MICHAEL MABRY DESIGN STUDIO – SAN FRANCISCO, CA

12/1998 – 1/1999

Intern – Aided in the production of Levi's and Old Navy accounts

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REFERENCES AND PORTFOLIO AVAILABLE UPON REQUEST